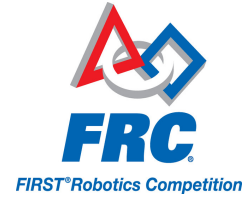




FRC Team 4073, "The Robokatz"

Sponsorship letter 2023



Dear Prospective Sponsor,

Carolina Forest High School's FIRST® Robotics Team #4073 The Robokatz invites you to join us in changing the way our society views STEM (science, technology, engineering, and mathematics)! The purpose of the FIRST® program is to inspire young people to be science and technology leaders and innovators, by engaging them in exciting volunteer-based programs that build science, engineering, and technology skills, that foster innovation, well-rounded life capabilities including self-confidence, communication, and leadership.

Founded in 2012, our team has been active in Horry County working to expose youth to the opportunities STEM can provide. We have been very successful in winning regional competitions and competing at the World Championship in Saint Louis (2015). This is something only 10% of teams from around the world earn the opportunity to do each year. In addition, students who have participated in our program have been fortunate enough to find their passion, continue into higher education, and earn scholarships due to the skills they have displayed.

Our team has an annual operating budget of \$35,000. It is through the support of our community that we are able to have sustainable funding and provide this program to so many students within Horry County. Below is a few of the costs we face each season:

- ☐ Competition registration fees (\$5000 per event)
- ☐ Travel fees - hotels, buses, plane tickets (\$10k+)
- ☐ Parts, raw material, and tools (\$3000+)
- ☐ Promotional material (buttons, flyers, etc.)

We not only need monetary support but volunteer mentors to help educate the team on topics such as developing a business model, public relations, public speaking, and engineering skills.

We are interested in entering into a partnership rather than just a sponsorship with your business/company. By entering this partnership, you will receive the following benefits in exchange for your support of our program.

We gratefully accept all levels of monetary donation as well as in-kind donations which would offset the costs of operating the team. Tax-deductible checks can be made out to Carolina Forest High School (Memo: Robotics Club), Tax ID #: 57-6000364, and mailed to Carolina Forest High School (700 Gardner Lacy Road, Myrtle Beach, SC 29579). If you have any questions or would like to work with our team to develop a personalized partnership, please send an email to jlayton@horrycountyschools.net. Each and every student truly thanks you for your time and consideration.

Sincerely,

FIRST® Team #4073 *The Robokatz*